

Annex 3

Corporate Plan Process & Timetable

Emerging Priorities

Our Business Plan for 2013/14 identifies 18 emerging priorities which we will consult on with stakeholders as we develop our first Corporate Plan. These fall under six distinct operational headings as follows:

Environmental Quality - *the quality of the environment is maintained and improved.*

- Enable and encourage people to experience a high quality local environment which meets environmental and safety standards, where the use of natural resources follows best practices, is free from environmental crime, and has regulated businesses and industry that are high performers.
- Support industry, businesses and the people of Wales in practicing “reduce, reuse and recycle”, with waste, water and other materials.
- Ensure the land of Wales is managed to best practice standards with less land affected by detrimental impact and contamination, and more brown-field land remediated and brought back into beneficial use.

Environmental Resilience – *natural resources are more resilient to climate change and other environmental pressures.*

- Pursue landscape quality and favourable condition for land, water and marine biodiversity on sites that we directly manage, or where we influence others management of their sites, and ensure a sustainable landscape scale approach is taken to management with increasing connectivity.
- Aim to halt species decline, and manage long term threats to species and habitats, so that numbers, ranges and diversity are sustainable.
- Influence society to take action to adapt to the consequences of climate change based on the evidence of changes to the range of species and habitats, long term sea level, fluvial flow changes, water availability and quality.
- Help mitigate the impact of climate change by reducing greenhouse gas emissions from industry, large organisations and landfills, and through land use, land management, energy efficiency and development of renewable technologies.

Natural resource based Jobs & Enterprise - *sustainably managed and wisely used natural resources supporting jobs & enterprise*

- Support industry and businesses with clear, concise & timely advice, guidance & facilitation in managing and using resources wisely; in developing renewable & low carbon energy technologies, and; in creating new natural resources and enterprise opportunities that contribute to sustainable development and benefit the Welsh economy.
- Manage sustainably and wisely those natural resources under our control, including the public forest estate and fresh water fisheries, and pursue opportunities to support enterprise and sustainable development from their wise use to benefit the Welsh economy.

- Manage our own assets and influence others so that the natural resources of Wales provide sustainable tourism opportunities for everyone to enjoy.

Flood Risk and Incident Management - *people and property are kept as safe as possible from environmental incidents caused naturally or by human activity.*

- Ensure people can take responsibility for appropriate flood risk action; there are effective flood warnings; our emergency response is co-ordinated and delivered to effectively deal with flooding, drought events, pollution; and, other environmental incidents including tree and plant health and wider bio-security.
- Keep people safe from flood and coastal erosion through appropriate development, catchment habitat management, sustainable flood defence, and other flood risk management interventions.

Health, Well Being and Community Involvement - *high quality opportunities are available for people to understand, have involvement in, and derive benefit from Wales' natural resources.*

- Encourage people, especially in areas of social deprivation, to access green spaces and to participate in outdoor recreation which contributes to improved health and well being.
- Encourage, and give opportunities to, communities, groups and individuals (both adults and children) to participate in the management of natural resources, and flood awareness.
- Enable people in Wales understand and recognise how they can protect, enhance, and use natural resources in a sustainable way.

Understanding our Impact - *environmental limits and natural resource opportunities are understood and actively inform behaviours and decision making.*

- Provide ourselves and the people of Wales with compelling evidence to support them to routinely make decisions for the wise and sustainable use of natural resources.
- Work collaboratively to deliver our own, and contribute to the wider provision of, evidence and research to support the wider environmental and resource management evidence base.
- Ensure Wales makes its contribution to UK and European responsibilities, by working towards achievement of Directive standards for air and inland and coastal water quality.

Organisational Development Principles

Additionally we recognise the need to develop into a new and integrated high performing organisation, with a business strategy that is a foundation for delivery

To underpin our organisational development we will:

- 1) Be an integrated and evidence based organisation utilising a common knowledge base to inform all our work.
- 2) Be a learning organisation and use all relevant learning to develop and improve our services to Welsh citizens.

- 3) Deliver consistent services across the whole of Wales.
- 4) Be transparent in our provision of information and proactive in our approach to knowledge transfer.
- 5) Work collaboratively and not seek to replicate or compete with partners from the public or voluntary sectors and academia.
- 6) Develop flexible approaches and systems that enable rapid responses to new priorities or crisis situations.
- 7) Make our processes and systems externally focused and as lean as possible.
- 8) Establish clear expectations with our customers and then be customer focused in meeting these expectations.
- 9) Deploy commercial acumen when marketing or developing our own assets.
- 10) Adopt a partnership approach with the private and third sectors when developing our own assets, or when developing commercial services.
- 11) Establish clear expectations with our staff to balance employee and business needs.
- 12) Make the organisation a safe place to work and ensure all our services are safe.
- 13) Aim to be an exemplar in the delivery of sustainable development including environmental performance.